

Bensheim-Auerbach, 06.06.2014

FunderNation – A new crowdinvesting platform focusing on high quality expertise, crowdintelligence and the technologies of the future

FunderNation is the first Crowd Investing platform in Germany to be founded and managed by an experienced Venture Capital team. One of the platform's areas of focus is funding for space-tech companies. Triangle Venture Capital Group, as the manager of the OSTF - Open Sky Technology Fund, joined forces with the European Space Agency (ESA) in order to fund the commercialization of space technologies.

FunderNation – A convincing response to the crowdfunding boom

“In early stage Venture Capital financing we haven't seen any growth for almost two decades now, which is completely opposite to the development of the crowdfunding market.” says Uli Fricke, the founder of Triangle Venture Capital Group and CEO of FunderNation GmbH.

The statistics tell a clear story: according to EVCA data early stage Venture Capital funds raised in Europe have been constantly shrinking since 2007 with a CAGR (1) of 13% to the level of EUR 1.7 billion in 2013 (2). At the same time the crowdfunding market skyrocketed reaching EUR 1 billion (3) in 2013 and growing with an astonishing rate of 30% per year. “Crowdfunding is currently revolutionizing the Venture Capital world and FunderNation is our answer to this trend” Uli continues.

FunderNation - Crowdfunding for space technology

One of the focus areas of FunderNation is to support companies in the field of space technologies. As a manager of the OSTF – Open Sky Technologies Fund, the team of Triangle Venture Capital Group has a longstanding relationship with ESA. Since 2008 they are an active member of the ESA technology-transfer universe investing in space-tech startups and providing the ESA Business Incubation Centers with expertise. FunderNation is the second initiative to address space-tech businesses, and provide them with feedback and financing. “We believe that space technologies create a basis for wonderful products and companies. They are frequently strong business cases and fascinating investment opportunities” explains Sumanta Pal, a space engineer and FunderNation's CTO.

Use the knowledge of renowned financial experts

In addition to projects in the field of space technology, FunderNation focuses on innovative ideas in other forward-looking areas: digital media & IT, sustainability, female leadership and innovative German SMEs. The platform leverages on Triangle Team's profound experience as entrepreneurs, investors and managers, as well as their familiarity with the space-tech sector. Consequently, FunderNation can approach crowdinvesting with a level of professionalism not available to the online community so far. Now every investor can participate in financing rounds

and benefit from experience of a real Venture Capitalist – so far available only to a particularly wealthy circle of people and family offices.

FunderNation - individual approach to the needs of investors and companies

FunderNation is the first crowdfundering platform to address the needs of businesses in their various development stages: from early stage to innovative SMEs. The investment instruments have been explicitly constructed to enable crowd-based financing also to companies in the B2B area.

FunderNation benefits from the intelligence of the Crowd

To select investment proposals and prepare them for the fundraising, FunderNation utilizes proven Venture Capital due diligence methods, as well as the assessment of the online crowd. “Our experience shows that the companies value unbiased, external feedback. Since the selection procedure and campaign preparation may last even 12 weeks, we want to make good use of this time and let the companies work on their social campaigns much earlier. This approach also helps us understand the success potential of a campaign” comments FunderNation’s CEO, Dr. Bernd Geiger.

The selection and feedback processes take place on FunderNation’s crowd intelligence platform FunderWorld. For the space-tech companies this is also a great place to address their market related questions and potentially find new business partners.

At FunderNation everybody wins: companies get valuable market feedback and the possibility to receive financing appropriate for their development stage. Investors benefit from transparency and predictable returns, and as community members shape business development and campaign selection.

Visit the FunderNation Web site: www.fundernation.eu

About FunderNation

FunderNation is Germany’s first crowdfundering platform managed by an experienced Venture Capital team. The portal focuses on investments in the following areas: digital media, sustainability, female leadership, space technologies and innovative German SMEs, utilizing state-of-the-art VC due diligence procedures and crowdintelligence tools to select the best applicants. Our specially tailored financial instruments enhance the traditional crowdfunding model, giving access to capital to a wide range of businesses, from startups to growing companies, and allowing the crowd-investors to select their preferred risk-return class and build a balanced portfolio.

We are happy to address your feedback, comments and question!

Rafal Domanski
FunderNation GmbH

Talstr. 27E
64625 Bensheim-Auerbach
Germany

Telephone: +49 6251 8008328

Email: rafal.domanski@fundernation.eu

Web: www.fundernation.eu

(1) CAGR - Compound Average Growth Rate

(2) <http://www.evca.eu/media/142790/2013-European-Private-Equity-Activity.pdf>

(3) Industry estimate: Massolution (2013) Crowdfunding Industry Report 2012 at: <http://www.crowdsourcing.org/research>