

# A New Era in Funding Space-Related Technologies:

## OSTF - Open Sky Technologies Fund

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Member of:



EUROPEAN  
PRIVATE EQUITY &  
VENTURE CAPITAL  
ASSOCIATION



Bundesverband Deutscher  
Kapitalbeteiligungsgesellschaften

## What Venture Capital Wants to Achieve

**First and foremost: successful business**

**By selecting the best of the best investment opportunities**

**By drawing on the venture capitalist's accumulated experience and established relationships**

**Through rigorous execution**

## How to Turn a Technology Into a Successful Product

Day 0: have a vision,  
Day 1: build a mockup,  
Day 2: become a call center and arrange customer presentations,  
Day 3: improve the mockup with the customer feedback,  
Day 4: get back to the most interesting prospects and sell,  
Day 5: build the product for the customer (deliver!!).

Understand market dynamics: where does the market go, who are early adopters, who is hesitant, why are all your competitors going to the right when you are going to the left?

Understand best practices R&D processes and try to mimic them. Project and product manager functions are not a luxury but a necessity.

## The People Factor

No matter what technology, intellectual property or “business” you have, it’s worth nothing if you lack execution

Entrepreneurial energy and excellence in execution are BASIC requirements of a successful business

Investors **NEED** an experienced team to have any chance of success. If you lack the right team members, we will help you find them

## The Fund (1 / 3) - Profile

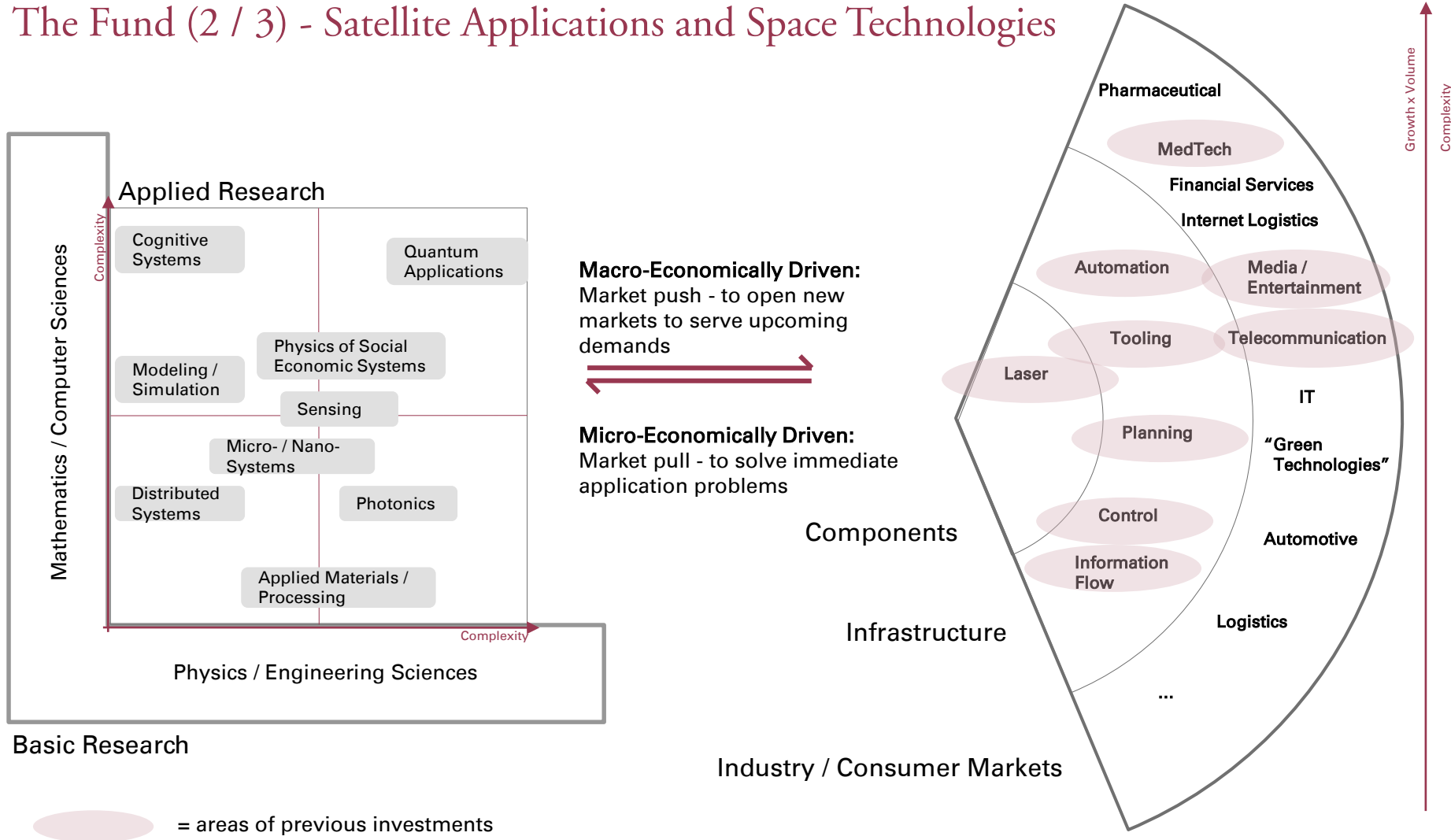
Investment targets: space-related technologies and satellite applications for non-space applications

Staging: first round plus follow-on investments (including potential co-investors)

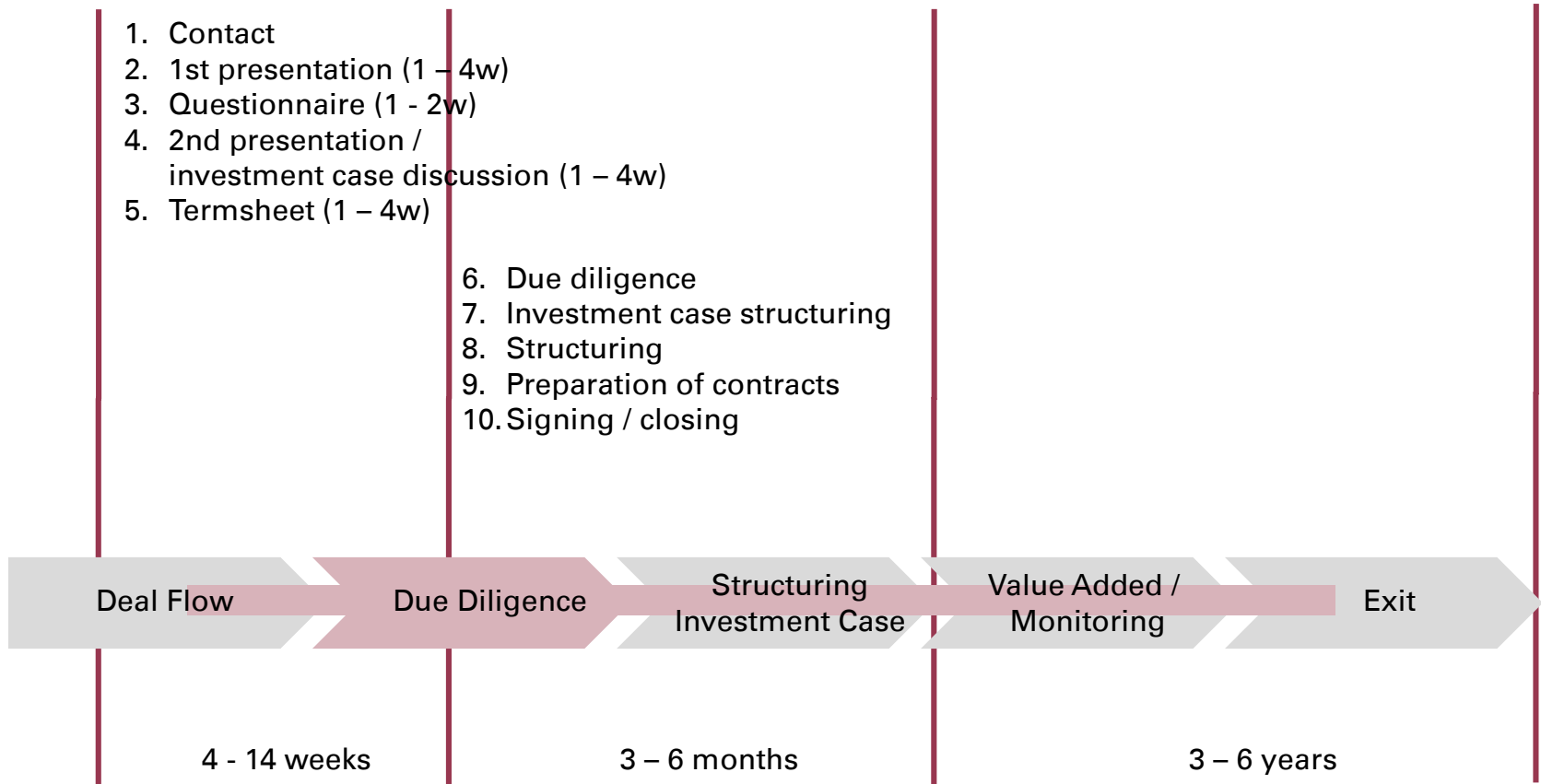
Location: any of the 18 ESA member states

Target: exit after 3 - 6 years as a fast growing company with a global business

## The Fund (2 / 3) - Satellite Applications and Space Technologies



## The Fund (3 / 3) - Schedule



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